



# Promote Your Band, Solo Career, and Music in The Inland Northwest!

**The Inland Northwest Bluegrass Association announces full band page coverage on the INBA Website! Increase your visibility on the web with low-cost, effective promotion by being included in the Inland Northwest's #1 source of bluegrass and acoustic music information!**

## **Four Promo Packages to choose from:**

### **The Basic+ Package**

**One Web page:**

**One web page with photos, bio, contact info, email, and links to your personal home page and/or Facebook page and Twitter account.**

**Price: Only \$19.95 per year.**

### **The Premium+ Package**

**Three Web pages:**

**One web page with photos, bio, contact info, email, and links to your personal home page and/or Facebook page and Twitter account. One page for Events & Gigs Calendar, and one page for MP3 Music Samples, with embedded player, and CD sales information. Unlimited page updates.**

**Price: Only \$39.95 per year.**

### **The Deluxe+ Package**

**Five Web pages:**

**One web page with photos, bio, contact info, email, and links to your personal home page and/or Facebook page and Twitter account. One page for Events & Gigs Calendar, one page for Music Samples and CD Sales. One page for embedded video and DVD Sales, one page for a photo gallery app. Unlimited page updates. The Deluxe+ Package includes inclusion on the "Featured Bands" Page.**

**Price: Only \$59.95 per year.**

### **The Super-Deluxe+**

**Package**

**Unlimited Web pages:**

**Photos, bio, calendar, music mp3's, links, videos, promo/press kits, press releases, CD & DVD sales, articles & reviews...a full website incorporated into the INBA site. Unlimited page updates. The Super-Deluxe+ Package includes inclusion on the "Featured Bands" Page and a linked box ad in the left column of each INBA web page.**

**Price: Only \$99.95 per year.**

## **Why Create a website on the INBA Web?**

Simply put, people are directed to The Inland Northwest Bluegrass Association Website with a Google, Yahoo, or Bing search for "Northwest Bluegrass Bands". People looking for bluegrass and acoustic bands, either to hire, or see live, will look to the INBA site for information. Your promo visibility on the web is greatly enhanced. The web is huge...your band needs to be easily found! Secondly, having web pages within the INBA site improves the search results for your own website.

Being on the INBA website acts as an endorsement for your band. You can use the INBA website as a launch site for your MP3's and Videos, your schedule, your promo and bio packages, and as a place to advertise your own website. You can announce your presence on facebook, and find twitter followers. Increase your followers and fans in the Northwest and let them know where to find you!

With a web presence on the INBA web, you get a site that is professionally designed to make you look your best. You only need to email your info, photos, MP3's and videos, and you'll have your own personal webmaster keep your website current.

The INBA is dedicated to promoting bluegrass and acoustic music in the Inland Northwest, and throughout the greater Northwest Region of the U.S. and Canada. All income derived from this program is used to support our efforts to promote the music, and the people who make it. It is our goal to help you, and your band, gain recognition. Your Web Package helps support the Inland Northwest Bluegrass Association, which supplies bluegrass info to the public, and sponsors festivals, concerts, and workshops in the area. Amateur or Professional, local, regional, or national, the INBA web packages are designed to increase the web visibility of bands and solo artists who play acoustic, americana, oldtime, and bluegrass music.

**How to Order:** You may order your web pages package online with convenient, fast, and secure PayPal shopping at

<http://www.spokanebluegrass.org/paypalwebpackage.php> or by mail by sending a check to

Inland Northwest Bluegrass Association,

ATTN: Web Page Package Order,

PO Box 942,

Spokane, WA 99210-0942

Be sure to write the name of the package you desire on your check.

For more info or questions, email the webmaster, Jim Crowley, at [inbaweb@gmail.com](mailto:inbaweb@gmail.com). If you want to talk about the program, send your phone number, and I'll give you a call.

### **The Basic+ Package**

One Web Page, linked from the bands directory page, that contains a band or individual photo, band or individual bio description, and links to a website, facebook page, twitter account, (and/or other links to related info) plus phone & email contact information.

**Price: \$19.95/year.**

### **The Premium+ Package**

Three web pages: One entry page of the basic+ package, plus one page for a gig and concert calendar, and one page for MP3 samples, including an embedded mp3 player app. Links to CD sales included on this page. All pages are linked to each other through a menu.

**Price: \$39.95/year.**

\*All web pages include the menu header of the INBA website, including links to the Bands Directory Page. The Bands Directory page includes links to your INBA webpages, and all INBA bands are listed on the directory page.

### **The Deluxe+ Package**

Five Web pages: One home (entry) page with photos and bio, plus links, one page for MP3's and CD sales with embedded player, one page for an events (gigs and concert) calendar, one page for embedded videos and DVD sales, and one page for a photo gallery app. Includes unlimited page updates. The Deluxe+ Package includes being on the "Featured Bands" Page, and the band contact member automatically becomes an INBA member for the current calendar year.

**Price: \$59.95/year.**

### **The Super-Deluxe+ Package**

Unlimited Web pages:

Photos, bio, calendar, music mp3's, links, videos, promo/press kits, press releases, CD & DVD sales, articles & reviews...a full website incorporated into the INBA site. Includes unlimited page updates. The Super-Deluxe+ Package includes being on the "Featured Bands" Page and a linked box ad in the left column of each INBA web page. And, the band contact member automatically becomes an INBA member for the current calendar year.

**Price: \$99.95/year.**